

CANADA - GLOBAL RAIL MARKETS

A stronger Canadian presence in Asia. Built around how you need to participate.

Canada Hub brings Canadian rail companies together in Bangkok and Singapore without forcing every company into the same model. Join the pavilion, keep your own booth, be represented by the Hub, or add targeted market support.

PRIORITY SOUTHEAST ASIA ACTIVATION

Asia Pacific Rail

5-6 May 2027 | BITEC, Bangkok

PRIORITY SOUTHEAST ASIA ACTIVATION

InnoTrans Asia

7-9 Sep 2027 | Singapore EXPO



WHAT COMPANIES BUY FROM THE HUB

COLLECTIVE GRAVITY

A visible Canadian destination that is easier for operators, authorities and partners to find.

YOUR BRAND STAYS VISIBLE

A shared module or dedicated bay gives the company a real selling point, not a logo on a wall.

FEWER MOVING PARTS

The Hub coordinates the common design, organizers, suppliers, deadlines and on-site setup.

MARKET CONTINUITY

Optional preparation, outreach, lead qualification and follow-through before and after the show.

Booking a booth buys floor space. Canada Hub adds collective visibility, shared infrastructure and local execution.

Choose the level of space, staffing and market support that fits.

2027 ANNUAL HUB PARTNERSHIP

CAD 2,500

Paid once for 2027. Includes a company profile on the Hub platform, listing in the 2027 Opportunity Brief, collective promotion, partner recognition and access to group briefings. It does not include floor space, a company counter, representation, guaranteed meetings, travel or CanExport approval.

1. Own Booth + Hub Connection

+ CAD 2,500 / event

First 2027 event: CAD 5,000. Best fit: a company with its own stand. Includes: Canadian exhibitor map and campaign, mission briefing, mutual referrals, common invitations and routing to the company's stand. Excludes: Space inside the Hub, booth construction or targeted outreach.

2. Hub-Represented Presence

**+ CAD 5,500 BKK /
6,000 SIN**

First 2027 event: CAD 8,000 / 8,500. Best fit: qualified visibility without sending a team. Includes: Approved company story, staff briefing, visitor qualification, lead capture and post-show handover report. Excludes: Permanent staffed counter, live demonstrations or guaranteed meetings.

3. Shared Pavilion Showcase

**+ CAD 8,000 BKK /
8,500 SIN**

First 2027 event: CAD 10,500 / 11,000. Best fit: a company sending a representative. Includes: Defined branded panel, lockable counter, basic power, standard build, shared reception and vendor coordination. Excludes: Exclusive 9 m², private meeting room, travel or target-account outreach.

4. Exclusive 9 m² Turnkey Bay

**CAD 20,000-24,000
PLANNING QUOTE**

Best fit: full brand control, product display or a larger team. Annual partnership included in the total. Includes: Exclusive contiguous space, company-led graphics, standard build, common pavilion access and delivery management. Excludes: Travel, freight, specialized AV or custom fabrication beyond the approved scope.

OPTIONAL TARGET MARKET ACTIVATION

FROM + CAD 7,500 / EVENT

A defined target list, market and ecosystem briefing, tailored outreach, coordination of accepted meetings and disciplined follow-through. The Hub commits to the work program, never to a third party accepting a meeting.



REGISTER NON-BINDING INTEREST BY 15 OCTOBER 2026

Tell us what you need. We will size the footprint from there.

canadarailhub.com/interest

connect@canadarailhub.com

PLANNING BASIS

Planning prices are in CAD, before applicable taxes. Final scope and pricing for each event will be confirmed in writing once the participant cohort, individual requirements, organizer conditions and final pavilion footprint are established. Travel, accommodation, freight, customs, product logistics and custom upgrades are excluded unless expressly included. Event details: terrapinn.com/exhibition/asia-pacific-rail and innotrans-asia.com.